

OUR MEMBERS ARE THE HEART OF OUR ORGANIZATION.

It is through them that our Chamber is creating a better community. We proudly represent individuals, businesses and organizations in the East Lake County area. Below are some of the many benefits you'll receive by becoming a member.

■ NETWORKING GROUPS:

The Chamber's networking programs consist of informational speakers presenting timely topics of interest to our business members.

■ INFORMATIVE MEETINGS:

Members receive announcements of meetings so they may keep their finger on the pulse of change and stay on top of new developments.

■ MONTHLY MIXER "AFTER HOURS":

Promote your business and meet your neighbors during Chamber mixers. Show future clients what you're all about.

■ BUSINESS LUNCHEONS:

Network with other local business owners and gain insights from presenting leaders. Networking is one of the best ways to enhance and grow your business!

■ WEBSITE LISTING:

Your business contact information, including a link to your website, will be listed on the Chamber site as part of the Membership Directory. Photos and logos may be added to your listing for a nominal fee.

■ NEWSLETTER:

Chamber members receive timely newsletters featuring articles about members, events and community happenings.

■ ADVERTISING AND SPONSORSHIP:

The East Lake Chamber offers several opportunities for advertising and promoting your business. Ask us about exciting options to help grow your business.



Schedule a meeting today by calling **352-383-8801** or visit our website at www.ELCChamber.com and click the membership tab for more information.



24214 Sorrento Avenue, Sorrento, FL 32776

Mailing: P.O. Box #774, Sorrento, FL 32776

#ExperienceEastLake #ELCChamber



Your Chamber
is an investment
in your future,
business, civic
organization,
church and
community.



ANNUAL MEMBERSHIP BENEFITS

The Chamber has the tools and resources to aid you in accomplishing your business goals. As a Chamber Member, you establish credibility for your business and membership allows you the opportunity to showcase your business, become more profitable and receive a great return on your investment.

Depending upon your business level of choice, you have opportunities for additional benefits as listed.

BENEFIT INCLUDED	Trustee (See Additional Matrix)	Executive (See Additional Matrix)	Partner (See Additional Matrix)	Standard Business	Associate +	Chamber Friend/ Non-Bus.**	Hospitals/ Medical	Schools/ College/ University (Public/Private)	Non-Profit/ Gov't/ Church
Investment Level	\$3,500	\$2,500	\$1,500	\$125-\$600	\$75	\$50	\$550-\$1,000	\$150-\$750	\$175-\$300
Discounts On Select Chamber Events**	•	•	•	•	•	•	•	•	•
Promotion As A New Member And/Or Renewal In E-Blast**	•	•	•	•	•	•	•	•	•
Participation In Chamber Committees & Leads Groups	•	•	•	•	•	•	•	•	•
FREE Listing In On-Line Membership Directory**	•	•	•	•	•	•	•	•	•
FREE Admission To Chamber Mixers/Bus. After Hours**	•	•	•	•	•	•	•	•	•
FREE Company Announcements In Weekly E-Blasts	•	•	•	•	•		•	•	•
FREE Company Hot Deals Posted On Website	•	•	•	•	•		•	•	•
FREE Listing Of Member To Member Discounts On Website	•	•	•	•	•		•	•	•
FREE Company Job Openings Posted On Website	•	•	•	•	•		•	•	•
Networking At Chamber Leads Groups	•	•	•	•	•		•	•	•
Company Collateral Included In New Member Welcome Bag	•	•	•	•	•		•	•	•
Company Collateral Displayed In Chamber Office	•	•	•	•	•		•	•	•
Opportunity To Advertise On Website (subject to availability)	Slider	Biz Card	Biz Card	•	•		•	•	•
Opportunity To Host A Chamber Mixer/Bus. After Hours	•	•	•	•	•		•	•	•
Opportunity For New Businesses To Hold A Ribbon Cutting	•	•	•	•	•		•	•	•
Access To Chamber Logo For Company Website & Marketing	•	•	•	•	•		•	•	•
Sponsorship* Opportunities At Luncheons, Networking Meetings & Chamber Events	•	•	•	•	•		•	•	•
Featured Level Listing On Chamber Website	•	•	•						
“Spotlight Sponsor” Of Chamber Luncheon	1/yr.	1/yr.	1/yr.						
Admission Tickets To Monthly Chamber Luncheon	24/yr.	12/yr.	6/yr.						
Dedicated “2-Time” E-Blast To Distribution Lists	2/yr.	2/yr.	1/yr.						
Foursome At Golf Tournament	2	2	1						
Event T-Shirt Sponsor	3/yr.	2/yr.	1/yr.						
Admission Tickets To Awards Gala Banquet	8	4	2						
Company Booth/Display Table At Chamber Event Of Choice	All	3	2						
Chamber Event(s) Promotion (at above selected event) Includes: Company Logo On Signage & Media	All	3	2						
Recognition/Introduction At Chamber Events	All								
Recognition As Major Sponsor At Chamber Events	All								

+ Associate Memberships Available With A Separate Listing, When Parent Company Has A Full Membership Investment

Additional Locations Available With A Separate Listing, At 50% Of Parent Company Membership Investment

** Chamber Friend/Non-Business (Individual/Family) Level Inclusive Of Above (**) at investment of \$50.00

* Sponsorship and/or Table Display at Chamber Events (Select Event as indicated by Level of Membership)

- Monthly Chamber Luncheon • Annual Pumpkin Patch/Fall Festival • Annual “Christmas In Sorrento!”
- Annual Golf Tournament • Annual Awards Gala Banquet • Additional Events To Be Announced

Events Listed Are Subject To Change

Sponsorship includes: Your Company Logo on Signage and Media for the event, plus additional benefits per event.

EAST LAKE COUNTY CHAMBER OF COMMERCE

Founded in 1986

The East Lake County Chamber of Commerce is your organization. The Chamber unites hundreds of business and professional firms, creating a unique central agency working to improve businesses and creating a healthy environment in which to conduct business.

Most importantly, the Chamber is people. People just like you who realize that, through the Chamber, they can accomplish collectively what no one of them can do individually. The strength of the Chamber lies in attracting the greatest number of members and creating a pool of resources from which can be drawn ideas, energy and finances.

Together, we focus on promoting commerce and community. The Chamber is involved in many local organizations, projects and issues. Your membership connects you to these efforts, and helps you build relationships as you participate in valuable networking events. We offer monthly luncheons and business after hours, and welcome businesses with ribbon cuttings and celebrations. We communicate with members through our website, social media, newsletters and direct emails, so they are always in the loop about important topics and happenings.

As our county, and particularly our area, continues to grow, now is the perfect time to get involved. It is the goal of the East Lake Chamber to support the development of a strong, unified business community and help East Lake prosper and contribute to the overall economic stability of our region.

Your chamber membership is much more than the benefits you receive. You are an important part of the business community! We are here to help you build your business through our strong community.

We need you today! We invite and challenge you to join with us in developing and shaping the future.

